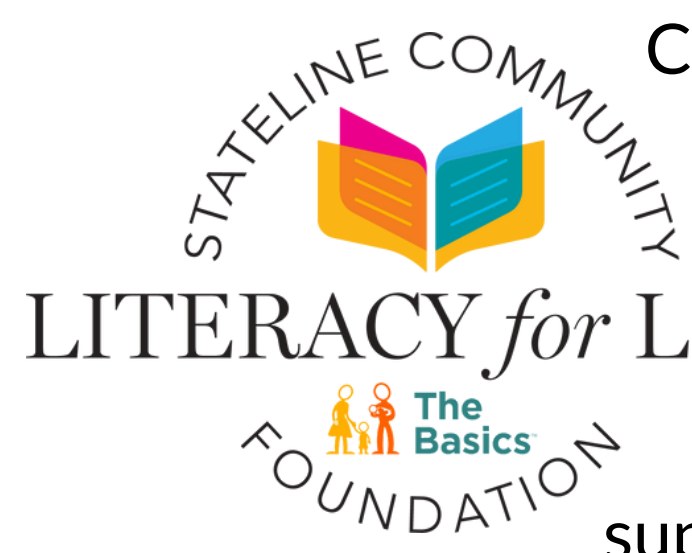


Building Strong Foundations: Early Literacy Starts at Birth



A program of the Stateline Community Foundation, with a mission to ensure every child in Rock County is prepared to succeed upon entering Kindergarten, fostering their readiness through dedicated parent support. We collaborate with organizations to expand learning opportunities throughout the community, provide essential resources, and offer presentations and training to help staff effectively share these tools and promote early brain development.



The Basics makes child development easier to understand and supports parents in creating learning moments throughout the day. Its five simple principles help turn everyday interactions into brain-building opportunities. Logos throughout the community highlight these moments, reminding families that learning happens everywhere.

Read, Talk & Play Every Day is a collaborative partnership with Stateline Community Foundations' Literacy for Life and Janesville Early Literacy, focused on empowering Rock County families and caregivers to Read, Talk & Play Every Day! Our website (www.readtalkplayeveryday.com) is a hub for family resources, community events, and tools. Every baby born in Rock County hospitals receives a toolkit with literacy resources, and families receive a booklet to guide development from birth through age 5.



Basics Insights



Families receive two text messages per week with simple, research-based tips, or 'nudges,' to support child development. These reminders encourage parents to integrate learning moments into everyday routines.

How Organizations Can Get Involved:



- Share Literacy for Life/Read Talk Play resources with families in your network.
- Host a training or workshop to educate staff on early brain development.
- Partner with us to create new early learning opportunities in the community.
- Donate to Literacy for Life to support literacy initiatives across Rock County.

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